

# Bring global opportunities closer to home

Canada's economic health is intertwined with that of its global partners. Their economic expansion and demand fuel our own market performance and investment. To reap the benefits of this globalization, Canadians have two options:

1. Invest in Canadian companies that are benefiting from this global expansion.
2. Invest directly in unfolding opportunities at the source.

## Multiply your investment options

Twelve years ago, Canada made up about 3% of the global markets. Even with significant growth over the past 10 years, exposure has increased to only approximately 3.6%.<sup>1</sup>

Many Canadian household names are actually foreign multinationals and not Canadian. Canada is home to only 11 leading companies amongst the list of the top 500 companies in the world. None are in the top 250.<sup>2</sup>

While rich in opportunity, the scope of the Canadian equity market is very concentrated. Approximately 66% of the Canadian market (S&P/TSX) is concentrated in three out of 10 sectors – Financials, Energy and Materials.<sup>3</sup> This limited investment breadth can increase risk.

CANADA		REST OF THE WORLD
3.6%	Global Market Exposure <sup>1</sup>	96.4%
11	Top 500 companies <sup>2</sup>	489
66% <sup>3</sup>	Concentration risk	29% <sup>4</sup>

<sup>1</sup> MSCI (Developed) World Index (as at December 31, 2015).

<sup>2</sup> Fortune Global 500 (companies ranked by revenue as of December 2015).

<sup>3</sup> S&P/TSX Composite Total Return Index, as at December 31, 2015.

<sup>4</sup> MSCI Developed World Index, as at December 31, 2015. MSCI World is used as a proxy for the "Rest of the World" and Canada only represents 3.6% of the Index.

Sources: AGF Investment Operations, Bloomberg and MSCI, as of December 31, 2015. For illustrative purposes only. You cannot invest in an index. Please consult your financial advisor regarding your particular circumstances.

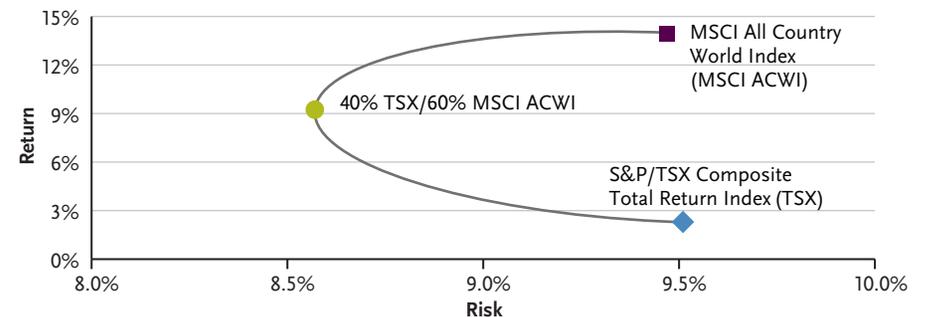
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## Broaden your opportunity set

Diversifying a portfolio by investing globally can add greater return potential without an equal assumption of risk. The secret though is to choose wisely. Lack of familiarity can increase risk. That is why going global is best done through active managers who can adjust their portfolios on an ongoing basis to capture evolving opportunities.

### Improve performance and lower risk by going global

For the five-year period ending December 31, 2015, holding a combination of 40% Canadian equities and 60% global equities would have increased return and reduced risk compared to a portfolio of just Canadian equities.



# AGF Global Equity Solutions – Actively positioning to capitalize on evolving thematic opportunities

	AGF EAFE Equity Fund	AGF Global Dividend Fund/ Class	AGF Global Equity Fund/ Class <sup>1</sup>	AGF European Equity Class	AGF Global Select Fund	AGF Emerging Markets Fund/Class
Fund manager/Fund advisor	Robert Yan & Grant Wang, Highstreet Asset Management Inc.	Stephen Way & Thierry Jannini, GF Investments Inc.	Stephen Way, AGF Investments Inc.	Richard McGrath, AGF International Advisors Company Limited (AGFIA)*	Tony Genua, AGF Investments Inc.	Stephen Way & Alpha Ba, AGF Investments Inc.
Objective(s)	Long-term capital appreciation	Global market diversification and capital appreciation potential	Capital growth potential and prudent risk management	Provide superior returns	Capital appreciation and global diversification	Capital growth potential and prudent risk management
Type of equity holdings	Equity securities of issuers in Europe, Australasia and the Far East.	High-quality, dividend-paying and dividend-growing companies.	Attractively priced growth companies from around the world, including up to 25% emerging markets exposure.	Undervalued European companies.	Select global companies with leading growth prospects.	Emerging markets equities
Investment process	The Fund utilizes Highstreet's proprietary quantitative analysis, combined with substantial qualitative and technical analysis, to identify reasonably priced securities with appealing growth characteristics to hold over the mid to long term.	The Fund's total-return approach incorporates both a top-down country allocation framework and bottom-up fundamental research to uncover the best dividend-paying investment ideas across global markets.	The portfolio manager uses a country allocation framework to identify key regions of opportunity, then uses in-depth fundamental analysis providing insight into the best-quality companies that will reward investors over the long term.	AGFIA uses a bottom-up value approach to investing, seeking quality stocks that are presently undervalued and patiently holding through to fruition.	The portfolio manager uses a bottom-up earnings growth momentum investment style, looking at a company's revenue, earnings, profitability, earnings quality, growth potential, as well as industry and country strength.	The portfolio managers, supported by an experienced, multinational team, focus on discovering companies with strong long-term earnings growth, excellent management teams and dominance in their underlying markets.
Risk profile						

For more information on these Funds, please visit [AGF.com/GoGlobal](http://AGF.com/GoGlobal) and contact your Financial Advisor.

<sup>1</sup> On April 18, 2008, AGF Global Equity Fund changed its investment objective to provide long-term capital growth and invest primarily in shares of companies around the world. The AGF Global Equity Fund may invest up to 25% of its assets in companies in emerging markets. AGF Global Value Fund merged into AGF Global Equity Fund on May 20, 2016, subject to all required approvals. AGF International Stock Class and AGF Global Value Class merged into AGF Global Equity Class on May 20, 2016, subject to all required approvals.

\* This firm acts solely as a Portfolio Advisor to the Fund. A Portfolio Advisor provides the Fund with investment research and recommendations. They do not make investment decisions on behalf of the Fund.

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