

Look Inside Look Inside Look Inside Look **Look Inside**



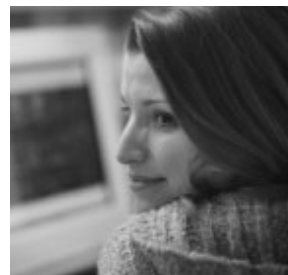
Look Inside

Look Inside is the theme of AGF's 2002 Annual Report. It is also a tenet we live by.

For AGF, it means exploring potential and acting on opportunity. It means taking stock of who we are as a company, drawing on our diverse strengths and bringing out the best in our employees.

Look Inside asks us to understand our customers better and anticipate their needs. It highlights new dimensions of our brand and our desire to get to the heart of investors by acknowledging the many passions and facets of their lives.

What are you doing after work?[®]



Look Inside



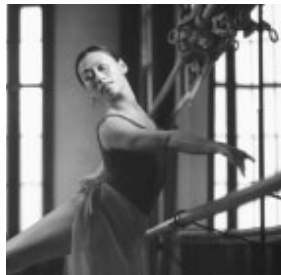
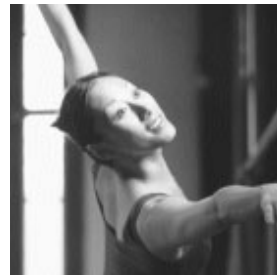
abcdefghijklmnop **kindergarten teacher** qrstuvwxyzabcdfg

Look Inside asks us to understand our customers...





kindergarten teacher





-²⁺ DNA H₂O₂ OxyR acyl-CoA **physiologist** oxidase Luc² NF-κB Ca+Ca





2900RPM 32°NW 250ft alt **physiologist** 3500f/min 130knots 68mp



Look Inside means exploring potential...



3tbsp 2c 3lb 8oz pinch 3tbsp **banker** 2c 6tsp 2lb 4oz 3c 5tsp pinch





$h + \frac{v^2}{2} + gh = q - w$ $C_p /$ **industrial engineer** $R = A_1 + A_2T + A_3T^2 + A$





do re mi fa so la ti industrial engineer do re mi fa so la ti



Look Inside highlights our desire to get to the heart of our investors...



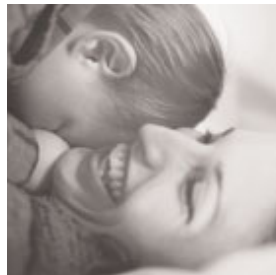
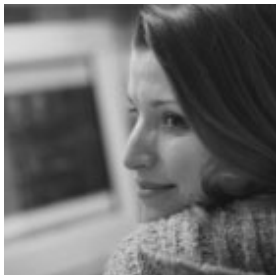
0001010101110 computer programmer 1000100011101

Look Inside acknowledges the many passions and facets of their lives...





xoxoxoxoxo computer programmer ooxoxoxoxoxo



A Look at AGF

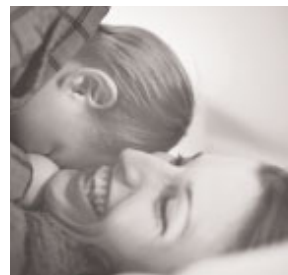
Founded in 1957, AGF is one of Canada's largest and most innovative investment management companies. To meet the needs of more than 35,000 investment advisors and one million investors, AGF offers a full range of products and services along the wealth continuum, including more than 60 mutual funds, Harmony wrap program and AGF Private Investment Management.

Today our total assets exceed \$27 billion.

To fulfill our vision to be a global company with a Canadian home, AGF continues to expand its global presence by building new markets in the U.K., Japan, China and Singapore.

AGF Management Ltd. is an independent Canadian-owned company listed on the Toronto Stock Exchange (AGF.B)

For a closer look, visit us at agf.com



Inside Look Inside Look Inside Look Inside Look Inside



What are you doing after work?

AGF
MUTUAL
FUNDS

AGF TAILORED
INVESTMENT
PROGRAMS
Harmony

AGF PRIVATE
INVESTMENT
MANAGEMENT

AGF
TRUST

AGF Management Limited

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